

The Longest Table

October 15, 2023

The Longest Table, presented by Feed Evansville, is coming to downtown Evansville, IN. The goal for this FREE dinner event is to build a better sense of community through new relationships; creating connections to strengthen unity and fellowship as we celebrate World Food Day. This is a FREE community dinner, however, please register here on the Eventbrite page.

Why are we planning a Longest Table event? Food is Love. For most people food is equated to love and there is no better setting or time to open individuals up for a new conversation than when they are enjoying a good meal and entertainment. Neighbors of all income levels, backgrounds, and beliefs will have a common table to foster new friendships in Evansville. Building the basic introduction to new individuals can add to everyone's confidence and ability to reach out to one another and bridge gaps in future community unity and endeavors.

Why does Evansville need a Longest Table event? Evansville, like other towns and cities across the nation, faces issues that divide rather than unite. According to the USDA, 40 % of the Neighborhoods in the Evansville area are Food Deserts and 20 % of our residents are dealing with Food Insecurity. The Longest Table event is a day to have fun, recognize efforts toward food security, appreciate volunteers in our city, and build bridges to unite all citizens in conversation.

Funds raised through The Longest Table will be used to further Feed Evansville's Mission and Projects. Please consider participating and becoming a community partner for this unique event through sponsorship.

With your sponsorship, Feed Evansville can increase your company exposure and community engagement, expand your stakeholders, and make a real, tangible impact in the lives of those living in the City of Evansville. We value you, our corporate partners. Together we will make a difference in our community.

<u>\$20,000 – Title Sponsor</u>

- Business name and logo associated with the event name (ex. Lonest Table presented by) and on all marketing material, banners, printed materials, TV and Radio, press release etc.
- Company private banner at event
- Guest speaker at event
- Company ad on Feed Evansville social media
- Company logo on Feed Evansville Website
- 8 tickets for the longest table Event
- Employees may wear company logo wear and help service at event.
- Set up a company vendor table at event.

<u>\$1,000 – Entertainment</u> <u>Sponsor</u>

- Business logo on all marketing material, banners, printed materials, press release etc.
- Company logo on Feed Evansville social media
- Company logo on Feed Evansville Website
- 3 tickets for the Longest Table Event
- Employees may wear company logo wear and help service at event.
- Decorate 2 tables at the event.

<u>\$10,000 – Stage Sponsor</u>

- Business logo on all marketing material, banners, printed materials, press release etc.
- Introduce entertainment at event.
- Company logo on Feed Evansville social media
- Company logo on Feed Evansville Website
- 6 tickets for the longest table Event
- Employees may wear company logo wear and help service at event.
- Decorate 4 tables at the event.

\$5,000 - Vendor Area Sponsor

- Business logo on all marketing material, banners, printed materials, press release etc.
- Logo on Vendor Sign
- Company logo on Feed Evansville social media
- Company logo on Feed Evansville Website
- 4 tickets for the longest table Event
- Employees may wear company logo wear and help service at event.
- Decorate 3 tables at the event.

<u>\$500 – Dinner Area Sponsor</u>

- Company logo on Feed Evansville social media
- Company logo on Feed Evansville Website
- 2 tickets for the longest table Event
- Employees may wear company logo wear and help service at event.
- Decorate 1 tables at the event.

SPONSORSHIP AGREEMENT

For *The Longest Table* event by Feed Evansville Inc.

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Company name		
Sponsor name		
Company name as it should appear on all publications		
Contact person(s)		
Address		
City	State	Zip
Phone		
Email		
Website address		
Please choose the level for your sponsor	ship:	
□\$20,000 □\$10,000 □\$5,000 □\$2,500	□\$1,000	□\$500
□In-kind donation		
Method of Payment		
□Check enclosed (Please make payable to Feed Eva Credit Card: □Visa □MC Amount \$,	d electronic invoice
Card number:		
Expiration dateCVV #		
Name as it appears on card:		
Signature* * By signing this agreement, we wish to become a spons	sor for the above	e event(s) and the benefits each provid

and agree to provide donations prior to the event.

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Submission Directions

Mail to:

Feed Evansville 2227 West Michigan St. Evansville, IN 47712

Sponsor Logo Guidelines

If logo inclusion is part of your sponsor package, please send a digital copy to Feed Evansville at <u>Feedevv@gmail.com</u> in the preferred format: jpg. png. (lower resolution will not print clearly).

Please supply the following three versions of your logo:

- 1. Color
- 2. Grayscale
- 3. One-color black (for engraving).

Thank You!

Feed Evansville thanks you for being a sponsor and corporate partner! With your sponsorship, Feed Evansville can increase your company exposure and community engagement, expand your stakeholders, and make a real, tangible impact in the lives of those living in the City of Evansville. By sponsoring the Longest Table event, you are helping Feed Evansville to continue carrying out our mission to diversify our community's access to food and increase food security at both the local and national level. Thank you!